

# NUBEING X Privacy Policy

**Effective Date:** 10 February 2025

## 1. Introduction

Welcome to the NUBEING X website. NUBEING X is committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our Site. By accessing or using our Site, you agree to the terms of this Privacy Policy. If you do not agree with our practices, please do not access or use the Site.

## 2. Information We Collect

We collect various types of information to enhance your experience on our Site and to provide you with our services. The information we collect includes:

### a. Personal Data

When you interact with our Site (e.g., registering for an account, signing up for newsletters, completing forms, or purchasing a service), we may ask you to provide personal information such as:

- Your name
- Email address
- Phone number
- Mailing address
- Any other information you voluntarily provide

### b. Non-Personal Data

We also collect non-personal information that does not directly identify you. This may include:

- Browser type and version
- Device information
- Operating system
- IP address
- Pages visited and other usage details

### c. Cookies and Tracking Technologies

We use cookies, web beacons, and similar tracking technologies to enhance your experience, analyse site traffic, and understand user behaviour. You can control the use of cookies through your browser settings; however, disabling cookies may limit the functionality of our Site.

### 3. How We Use Your Information

We use the information we collect for various purposes, including to:

- **Provide and Maintain Our Services:** Deliver the content and services you request.
- **Improve User Experience:** Understand and analyse how you use our Site to enhance and personalize your experience.
- **Communication:** Send you updates, newsletters, marketing communications, and respond to your inquiries.
- **Analytics and Research:** Monitor and analyse usage and trends to improve our services.
- **Compliance and Protection:** Comply with legal obligations and protect our rights, property, and users.

### 4. Disclosure of Your Information

We may share your personal information in the following circumstances:

#### a. With Third-Party Service Providers

We may engage trusted third-party companies and individuals to perform functions on our behalf (e.g., hosting services, payment processing, email distribution, analytics). These service providers have access to your personal information only to perform specific tasks and are obligated not to disclose or use it for any other purpose.

#### b. For Legal Reasons

We may disclose your information:

- To comply with applicable laws, regulations, or legal processes.
- When required to protect the rights, property, or safety of NUBEING X, our users, or others.
- In response to a lawful request by public authorities.

#### c. Business Transfers

In the event of a merger, acquisition, restructuring, or sale of assets, your information may be transferred as part of that transaction. We will take steps to ensure that your data remains protected in accordance with this Privacy Policy.

### 5. Data Security

We implement reasonable security measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, please note that no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

## 6. International Data Transfers

If you access our Site from outside South Africa, please be aware that your information may be transferred to, stored, and processed in South Africa where the data protection laws may differ from those in your jurisdiction.

## 7. Your Rights and Choices

Depending on your jurisdiction, you may have certain rights regarding your personal information, including:

- The right to access and receive a copy of your personal information.
- The right to correct any inaccurate or incomplete information.
- The right to request the deletion of your personal information.
- The right to restrict or object to our processing of your personal information.
- The right to data portability.

To exercise these rights, please contact us using the details provided in the "Contact Us" section below.

## 8. Children's Privacy

Our Site is not intended for use by children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe that we have collected information from a child under 13, please contact us immediately so that we can take steps to remove such information.

## 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. When we update the Privacy Policy, we will revise the "Effective Date" at the top of this page. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

## 10. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

- **Email:** [info@NUBEINGX.co.za](mailto:info@NUBEINGX.co.za)
  - **Mailing Address:** 2 The High Street, 1<sup>st</sup> Floor Lincoln on the Lake, Umhlanga Ridge, 4320
  - **Phone:** 031-5692838
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*By using the NUBEING X website, you consent to the collection and use of your information as described in this Privacy Policy.*